

62.41

Per

WHOLESALE

PRICE LIST

**PHLOX
POPPIES
PERENNIALS**

FOR FALL 1954 PLANTING

**THE LARGEST
GROWERS OF PERENNIALS
IN AMERICA**

RICHARDS GARDENS, INC.

PLAINWELL, MICHIGAN

Terms and Conditions of Sale

Prices are all f.o.b. Plainwell, Michigan, CASH WITH ORDER or the usual 30 days, NET. New customers please furnish references.

Shipment will be made by express unless instructed different. If parcel post is requested we will bill you for the postage. ALL GOODS TRAVEL AT PURCHASERS RISK, and we cannot be responsible for the crop, except in case of error on our part, when we shall not be responsible for a greater amount than the price paid.

This Price List Cancels All Previous Lists



Minimum: 25 plants of one variety

Except where noted

25 of a kind at the 100 rate

250 at the 1000 rate

No charge for packing



If there are any items you are interested in that are not listed in this catalog, please write us for quotations as we may be able to furnish them.

We can also offer a complete pack-out service and if you are interested in this please write for prices, varieties of plants, etc.

RICHARDS GARDENS, INC.

Heavy Rooted, One-Year Field Grown

Perennial Plants

Achillea

PTARMICA, the Pearl—Pure white double blossoms in large clustered heads.

\$4.00 per 100

\$35.00 per 1000

FILIPENDULA Parker's Variety—Large heads of golden yellow flowers on long stems.

\$4.00 per 100

\$35.00 per 1000

Alyssum

SAXATILE COMPACTUM—One of the showiest spring flowers with its large clustered blooms of bright yellow.

\$4.00 per 100

\$35.00 per 1000

Anchusa

ITALICA—A splendid background plant with its attractive silvery-green foliage.

\$6.00 per 100

\$55.00 per 1000

Anemone

PULSATILLA—Deep blue, bell-shaped flowers in April are followed by tasseled seed-pods, decorative in themselves.

\$6.00 per 100

\$55.00 per 1000

Aubrietia

MONARCH STRAIN—Contains almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple.

\$7.00 per 100

\$66.50 per 1000

Aquilegia

CRIMSON STAR—Very striking. Blooms are bright crimson outside; waxy white inside.

\$6.00 per 100

\$55.00 per 1000

MRS. SCOTT ELLIOTT—Large, long spurred flowers in a wide range of colors, covering all shades of lavender, purple, red, white, yellow, blue and pink.

\$5.00 per 100

\$45.00 per 1000

LONGISSIMA—Extra large flowers of clear yellow.

\$5.00 per 100

\$45.00 per 1000

ROSE QUEEN—Richly colored deep rose blooms. Fine for cutting.

\$5.00 per 100

\$45.00 per 1000

Aquilegia

CLEMATIFLORA—Resembles a clematis. Blooms in June in a variety of pastel shades.

\$5.00 per 100

\$45.00 per 1000

LONG SPURRED BLUE—Large flowers in all shades of blue.

\$5.00 per 100

\$45.00 per 1000

SILVER QUEEN—Finely formed florets of silvery white.

\$5.00 per 100

\$45.00 per 1000

Asclepias (Butterfly Weed)

TUBEROSA—Produces an abundance of brilliant orange flowers.

\$5.00 per 100

\$45.00 per 1000

Aster

GOLIATH—A dwarf plant with dark blue flowers.

\$5.00 per 100

\$45.00 per 1000

Astilbe

	100	1000
GLADSTONE —Best White variety	\$18.00	\$135.00
AVALANCHE —White	\$15.00	\$140.00
PEACH BLOSSOM —Light Pink	\$15.00	\$140.00
QUEEN ALEXANDER —Dark Pink	\$15.00	\$140.00

Callirhoe

INVOLUCRATA—Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots.

\$4.00 per 100

\$35.00 per 1000

Campanula—Medium

BLUE	\$3.50 per 100	\$30.00 per 1000
WHITE	\$3.50 per 100	\$30.00 per 1000
PINK	\$3.50 per 100	\$30.00 per 1000

DOUBLE AND SINGLE PRIZE MIXTURE

\$3.50 per 100

\$30.00 per 1000

CALYCANTHEMA—Large cup and saucer-shaped flowers in a variety of colors.

\$3.50 per 100

\$30.00 per 1000

Carnations

KING OF THE BLACKS—Large, fragrant flowers of deepest maroon color and satiny black sheen.

\$3.50 per 100

\$30.00 per 1000

GOLDEN SUN—Sweet scented, golden yellow color.

\$3.50 per 100

\$30.00 per 1000

Carnation

PINK—Clear pink color.

\$3.50 per 100

\$30.00 per 1000

RED—Striking brilliant red color and very profuse habit of blooms.

\$3.50 per 100

\$30.00 per 1000

WHITE—Should be included in all carnation plantings to complete the color range.

\$3.50 per 100

\$30.00 per 1000

MIXED

\$3.50 per 100

\$30.00 per 1000

Catananche

COURAELA—Excellent as a cut flower. Deep blue color.

\$5.00 per 100

\$45.00 per 1000

Centaurea

MONTANA BLUE—Numerous large deep blue flowers somewhat resembling the annual cornflower.

\$4.00 per 100

\$35.00 per 1000

Coreopsis

DOUBLE SUNBURST—Double flowers of gold color.

\$3.50 per 100

\$30.00 per 1000

Delphinium—Pacific Hybrids

May Sown

BLACK KNIGHT—Darkest royal violet.

BLUE BIRD—Clear medium blue with white bee.

BLUE JAY—Medium to dark blue with darker bee.

CAMELIARD—Clear soft lavender. White bee.

GALAHAD—Pure white with white bee.

GUINEVERE—Light pink, lavender, with white bee.

PERCIVAL—White to brown bee.

ROUND TABLE—A superb mixture of the finest shades.

SUMMER SKIES—Clearest light blue. White bee.

\$6.00 per 100

\$55.00 per 1000

PACIFIC MIXED—A good mixture.

\$4.50 per 100

\$40.00 per 1000

Delphinium

BELLADONNA, Improved Cliveden Beauty—Beautiful soft light blue in color.

\$4.00 per 100

\$35.00 per 1000

BELLAMOSUM—Has rich deep blue color.

\$4.00 per 100

\$35.00 per 1000

Delphinium

CHINESE—Graceful habit of growth and has finely cut foliage.

\$4.00 per 100

\$35.00 per 1000

SAPPHIRE—A new improved strain. Color is a rich sapphire-blue.

\$5.00 per 100

\$45.00 per 1000

LAMARTINE—Well formed spikes of the deepest blue flowers, each with a distinct white eye.

\$4.00 per 100

\$35.00 per 1000

BLACKMORE & LANGDON—Superb color range which includes shadings from pale blue through delicate lavender and rose variations.

\$4.00 per 100

\$35.00 per 1000

WREXHAM—Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue.

\$4.00 per 100

\$35.00 per 1000

Dianthus Barbatus

MIDGET MIXED—Dwarf variety much used for borders. Mixed colors of wide range.

\$3.50 per 100

\$30.00 per 1000

SCARLET BEAUTY—Brightest scarlet color for massed display.

\$3.50 per 100

\$30.00 per 1000

NEWPORT PINK—Salmon pink color. A very effective single type.

\$3.50 per 100

\$30.00 per 1000

MIXED—Excellent strain of vigorous growing plants in a wide range of brilliant colors.

\$3.50 per 100

\$30.00 per 1000

Dianthus Plumarius

SPRING BEAUTY

\$3.50 per 100

\$30.00 per 1000

Echinops

RITRO—Flowers are extremely large and an intense metallic blue.

\$5.00 per 100

\$45.00 per 1000

Gypsophila

SNOW WHITE DOUBLE—Produces a mass of small white flowers, mostly double.

\$5.00 per 100

\$45.00 per 1000

PACIFICA—Starry pink blossoms on branching panicles.

\$5.00 per 100

\$45.00 per 1000

PANICULATA—Small single white flowers in great profusion.

\$3.50 per 100

\$30.00 per 1000

Gaillardia

BURGUNDY—Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers.

\$4.00 per 100

\$35.00 per 1000

DAZZLER—Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon.

\$4.00 per 100

\$35.00 per 1000

GOBLIN—A true Dwarf Gaillardia. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under mass of large, deep red and gold blooms.

\$4.00 per 100

\$35.00 per 1000

PORTOLA HYBRIDS—Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold.

\$4.00 per 100

\$35.00 per 1000

Helianthemum

MUTABILE MIXED—Beautiful hybrids of rose, white and yellow.

\$5.00 per 100

\$45.00 per 1000

Heliopsis

LEMOINE'S GIANT—Large, double blooms of golden yellow color.

\$5.00 per 100

\$45.00 per 1000

Hibiscus

AVALON HYBRIDS

\$4.00 per 100

\$35.00 per 1000

Hollyhock

LILAC—Huge, double flowers in soft lavender shade.

\$3.50 per 100

\$30.00 per 1000

SCARLET—A brilliant red blossom on tall, erect stems.

\$3.50 per 100

\$30.00 per 1000

Hollyhock

CHATER'S DOUBLE MIXED—Beautiful range of color in one of the best mixed strains.

\$3.50 per 100

\$30.00 per 1000

COLORADO SUNSET—Color a glowing golden-orange.

\$3.50 per 100

\$30.00 per 1000

DOUBLE APRICOT—Beautiful golden apricot.

\$3.50 per 100

\$30.00 per 1000

DOUBLE NEWPORT PINK—Magnificent double flowers of a shimmering pink color.

\$3.50 per 100

\$30.00 per 1000

IMPERATOR—An erect perennial with long spikes bearing lovely, double blooms.

\$3.50 per 100

\$30.00 per 1000

YELLOW—Long graceful spikes bearing huge balls of pastel yellow blooms.

\$3.50 per 100

\$30.00 per 1000

Iberis

GIBRALTARICA—Masses of lavender blossoms, with evergreen foliage blooms in early spring.

\$4.00 per 100

\$35.00 per 1000

SEMPERVIRENS—Lovely white blossoms completely cover the plants in early spring, foliage is rich, dark green.

\$6.00 per 100

\$55.00 per 1000

Iris Dichotoma

MIXED—Colors run from light cream through blues, purple and red shades.

\$8.00 per 100

\$76.00 per 1000

Iris

CAESAR'S BROTHER—This is the best of all the dark blue Siberian Iris.

\$5.00 per 100

\$45.00 per 1000

Incarvillea

DELAVAYI—One of the best of this variety. Produces beautiful rose-pink flowers.

\$7.00 per 100

\$66.50 per 1000

BREVIPEES—A very beautiful red Incarvillea.

\$7.00 per 100

\$66.50 per 1000

Lavendula

VERA (Munstead Strain)—A dwarf variety which grows in compact form and bears exquisitely fragrant blue flowers.

\$6.00 per 100

\$55.00 per 1000

Lathyrus Latifolius

A climbing form of Sweet Pea which should be more generally planted in this country.

\$5.00 per 100

\$45.00 per 1000

Lilium

TENUIFOLIUM—Flowers dazzling coral red, up and down the stem.

\$5.00 per 100

\$45.00 per 1000

Linum Perenne

Clear light blue blooms.

\$4.00 per 100

\$35.00 per 1000

Lupine

RUSSELL'S STRAIN—Most unusual colors and color combinations.

\$6.00 per 100

\$55.00 per 1000

Lychnis

CHALCEDONICA—Vivid scarlet flowers in flat heads come over a long blooming period.

\$4.00 per 100

\$35.00 per 1000

ARKWRIGHTII—Large flowers in brilliant colors, varying from orange-scarlet to soft-salmon pink.

\$5.00 per 100

\$45.00 per 1000

FORRESTII—Mixture of rose, lilac, white and red.

\$5.00 per 100

\$45.00 per 1000

Oenothera

EVENING PRIMROSE—Large yellow flowers.

\$6.00 per 100

\$55.00 per 1000

Lythrum

THE BEACON—An excellent background plant that bears masses of rose-pink flowers.

\$4.00 per 100

35.00 per 1000

Matricaria

BALL'S DOUBLE WHITE—This is the only fully double-flowering pure white strain.

\$4.00 per 100

\$35.00 per 1000

BALL'S DOUBLE GOLDEN—Similar to the white except it produces masses of golden colored blooms.

\$4.00 per 100

\$35.00 per 1000

Myosotis

ALPESTRIS—Has tiny clear blue flowers.

\$4.00 per 100

\$35.00 per 1000

Pansy

SWISS GIANT MIXED—The largest flowers in a veritable rainbow of colors.

\$3.50 per 100

\$30.00 per 1000

Physalis

Lantern-shaped fruits which turn a bright red when ripe.

\$4.00 per 100

\$35.00 per 1000

Platycodon

BLUE—Large flowering and extra rich blue in color.

\$6.00 per 100

\$55.00 per 1000

Poppy

CHEERIO—Lovely pink petals with great splashes of dark red in the cup.

\$18.00 per 100

\$160.00 per 1000

HELEN ELIZABETH—Deeply crinkled petals of clear, unshaded salmon-pink without any splotches of other color.

\$18.00 per 100

\$160.00 per 1000

RIDGEWOOD BEAUTY—Large, fluffy flowers of vivid pink with inky black stamens.

\$20.00 per 100

\$175.00 per 1000

SALMON GLOW—Gorgeous double salmon orange color.

\$20.00 per 100

\$175.00 per 1000

WURTENBERGIA—Flaming scarlet with very glossy black blotches.

\$18.00 per 100

\$160.00 per 1000

MRS. PERRY—Medium sized flowers of light salmon color.

\$18.00 per 100

\$160.00 per 1000

NEW PERFECTION—Delicate seashell-pink with feathery black stamens.

\$18.00 per 100

\$160.00 per 1000

Pyrethrum

RED—Colors range from red to deepest crimson.

PINK—Colors range from rose to light pink.

MIXED—A superb mixture of above colors.

\$5.00 per 100

\$45.00 per 1000

Rudbeckia

PURPUREA—Reddish purple flowers, large brown cone-shaped center.

\$5.00 per 100

\$45.00 per 1000

Salvia

PATENS—Large, rich deep blue flowers.

\$5.00 per 100

\$45.00 per 1000

Saponaria

OCYMOIDES SPLENDENS—Rosy pink, small.

\$5.00 per 100

\$45.00 per 1000

Scabiosa

HOUSE'S HYBRIDS—All shades from light blue and lavender to deep blue.

\$4.00 per 100

\$35.00 per 1000

PERFECTA—A soft lilac lavender shade.

\$4.00 per 100

\$35.00 per 1000

Shasta Daisy

ALASKA—Blooms of large size with large golden centers

\$4.00 per 100

\$35.00 per 1000

DIENER'S—Tall growing with strong stems and immense white blooms.

\$4.00 per 100

\$35.00 per 1000

Stokesia

Clear azure blue in color and plants begin blooming in July.

\$4.00 per 100

\$35.00 per 1000

Teucrium

CHAMAEDRYIS—Glossy green foliage, resembling boxwood. Pink flowers.

\$12.00 per 100

\$100.00 per 1000

Veronica

LONGIFOLIA—The handsomest of blue flowering plants

\$4.00 per 100

\$35.00 per 1000

Viola

- BLACK IMP**—Glossy black with bright yellow eye.
\$3.50 per 100 \$30.00 per 1000
- ARKWRIGHT RUBY**—Rich ruby-red color, with satiny sheen.
\$3.50 per 100 \$30.00 per 1000
- CHANTREYLAND**—Masses of purest apricot blooms.
\$3.50 per 100 \$30.00 per 1000
- JERSEY GEM**—Rich, shimmering violet-blue color.
\$4.00 per 100 \$35.00 per 1000
- WALLER FRANKLIN**—Mixture of gay blues and yellows.
\$3.50 per 100 \$30.00 per 1000

Violet

- ROYAL ROBE**—A lustrous shade of violet-blue. Blossoms are very fragrant and open flat like a pansy.
\$16.00 per 100 \$145.00 per 1000

Phlox

	100	1000
AFRICA	12.00	100.00
BLUETTE	12.00	100.00
BORDER GEM	12.00	100.00
CAROLINE VANDENBERG	12.00	100.00
CHIEFTAIN	12.00	100.00
COUNT ZEPPLIN	12.00	100.00
DAILY SKETCH	12.00	100.00
E. I. FARRINGTON	12.00	100.00
ETHEL PRITCHARD	12.00	100.00
EUROPA	12.00	100.00
EVA FOERSTER	12.00	100.00
FLASH	12.00	100.00
HAUPTMAN KOHEL	12.00	100.00
LILLIAN	12.00	100.00
MARY LOUISE	12.00	100.00
MORGANROOD	12.00	100.00
PINKETTE	12.00	100.00
SALMON GLOW	12.00	100.00
STARLIGHT	12.00	100.00
PURPLE SWEETHEART	12.00	100.00
WORLD PEACE	12.00	100.00
 BRIGHT EYES	 \$14.00	 \$125.00
CHEERFULNESS	14.00	125.00
FUSCHIA	14.00	125.00
LEO SCHLAGETER	14.00	125.00
POLKA DOT	14.00	125.00
PURPLE HEART	14.00	125.00
SAN ANTONIO	14.00	125.00

NURISH

Miracle

LIQUID PLANT FOOD

For

Flowers - Shrubs - Trees - Grass

20% Nitrogen — 20% Phosphorus — 20% Potassium

NURISH Gives Plants a Balanced Diet

NURISH is a high concentrate formula based on latest scientific findings—contains a 20-20-20 proportion of the major plant foods **Nitrogen, Phosphorus, Potassium**, plus vital minor elements **Boron, Manganese, Copper** and **Zinc**. Nurish is the result of an extensive study of plants' nutritional requirements and the chemistry of liquid feeding. Because food provided in solution is absorbed immediately, nutrient elements can be proportioned in accordance with actual plant needs. With NURISH your plants get enough of each element.

Well-fed Plants Resist Disease and Blight

Plants, like humans, resist disease better when well nourished. Feed plants with NURISH and you'll have less worry with other garden problems—weeds, insects, fungi, blight, etc.

Safe, Easy To Use — No Waste, No Mess

When dissolved in water as directed, NURISH cannot "burn" tender roots or harm even the most delicate plants. You can't make a mistake about the strength of your solution—NURISH is packeted in accurately, pre-measured, moisture-proof foil packets, each containing the proper amount for 2 gallons. You simply break open a 3/4-ounce packet and pour contents into two gallons of water. Nothing to measure—no loss through spilling—just stir 2 or 3 times and chemicals are thoroughly dissolved in a matter of seconds. NURISH may be poured on soil from a pail, sprayed directly on plants, or applied with garden hose. Full directions on When To Use and How To Use will be sent with each package of NURISH.

Price—Case of 24 Cartons containing 32 packets per carton, F.O.B. Plainwell

\$27.60 Per Case

Suggested Retail Price 1 Dispenser Box \$2.35

ORDER BLANK

Plainwell, Michigan

Name

Street _____

R.F.D. _____ Box No. _____

Post Office

State _____

[illegible]

Wholesale Price List

PHLOX - POPPIES - PERENNIALS

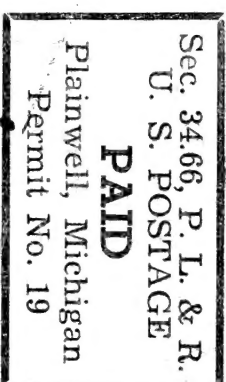
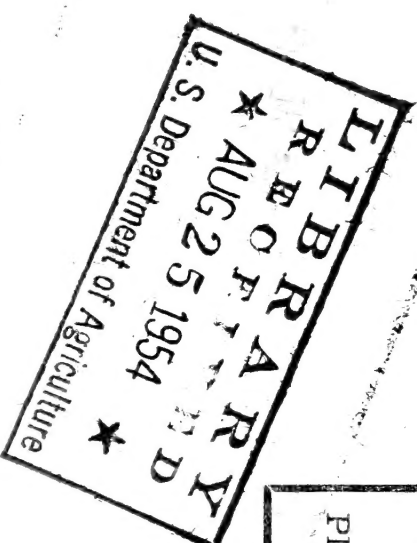
for

Fall 1954 Planting

Richards Gardens, Inc.

Plainwell, Michigan

Largest Growers of Perennial Seedlings in America



United States Dept. of
Agric.
Ralph R. Shaw
Washington 25, D.C.

Return Postage Guaranteed